

Evan Yarbrough

(214) 717-7910 • evan.yarbrough@utexas.edu • evanyarbrough.com

EXPERIENCE

Media/Technology Coordinator

2015-16

Minerva Consulting – Boutique Marketing Consultants

- Create media content for our clients that effectively communicates their story
- Shepherd video, social, graphic, & web content from inception to delivery by managing a team of contractors & coordinating with accounts & vendors.

Development Intern

2014

Color Force – Production/Development Company

- Assisted in the development process with coverage, project feedback, and research
- Covered assistant desks, maintained logs, and ran errands for the company

Development Intern

2014

Virgin Produced – Production/Development Company

- Assisted in the development process with coverage, project feedback, and research
- The first point of contact at the reception desk
- Creating/curating digital content for social media outlets

Writers Room Intern

2014

Color Force – Writers' Room

- Assisted in research and development of the limited series show bible for FX's *American Crime Story: The People v. O.J. Simpson*

Co-Producer

2012-2013

"Lost Pines" - UT Graduate Thesis Film

- Organized casting, locations, & social media presence

Festival Intern

2012

Halcyon International Pictures – Cannes Film Festival Marché Du Film

- Established & maintained face to face customer relations in the marketplace

Producer

2010-12

Lake Travis Production/College Pressbox/College Crossfire - Texas Student Television

- Produced Lake Travis high school football documentary on their championship run
- Produced episodes, packages, and graphics for live sports department shows

Guest Services

2013

TopGolf – Sports Bar & Target Oriented Driving Range

- First point of contact for guests, guiding & guarding the guest's experience
- Provide membership services & basic swing instructions

SKILLS

Software: Adobe CS, Microsoft Office, Avid, Pro Tools, & Google Suite

Social Media: Twitter, Facebook, Vine, Instagram, LinkedIn, Reddit/Imgur, Cyber Dust, & WordPress

EDUCATION

The University of Texas at Austin

BS, Radio-Television-Film